



This year, we challenge you to build a project that explores how people can use AI to protect their identities and creativity online.



What if someone used AI to copy your face or art style? Time to flip the script! Design an AI tool that protects digital identity: spots deepfakes, safeguards creative work, or manages an online reputation. Show us how AI can defend what makes you uniquely you. Whether it's detecting digital deceptions or protecting originality, let's make AI the hero of authenticity. Ready to turn tech challenges into creative solutions?

You can record a song, animate a short, design a game, design an app, or something else - the format is up to you!

Visit the link below to learn more, submit your project, and access Participant, Educator, and Family Guides with inspiration, judging criteria, planning tools, and other helpful resources:



Submissions due by February 11, 2026 by 11:59 pm ET

QUICK FAQS

Who is eligible to participate?

Anyone based in the US between the ages of 13-26 is eligible to participate. You don't need to be a current program participant or alumni!

How many winners are there?

Judges will select three Middle School (Grades 6-8) projects, four High School (Grades 9-12) projects and three College-Aged (18+) projects

What are the prizes?

Each winning project will receive GWC swag, a project spotlight on GWC social media, and a gift card (amount varies based on age category): \$300 for Middle School, \$400 for High School, and \$500 for College-Aged (18+).

Who are the judges?

Submissions will be judged by both GWC staff and our Corporate Partners, who are professionals working in tech fields. You can find supporting Partner companies on the Challenge webpage.

Are there resources available to help me get started?

Yes! We have guides for participants to plan and build a project; educators to bring the GWC Challenge to their learning space; and families who want to support participants at home.

MORE FAQS